The National Transportation Knowledge Network (NTKN) Coordinating Committee (CC) took part in a Strategic Planning exercise beginning in June 2016. This document represents the final efforts of the NTKN CC members.

This document contains updated:
- NTKN Vision Statement;
- NTKN Mission Statement;
- NTKN Goals, Objectives, and Strategies; and,
- What we want stakeholders saying about NTKN in 2020

The Vision, Mission, and Goals below are considered operational as of May 22, 2017.

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Our thanks to the NTKN CC members.

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National Transportation Knowledge Network (NTKN)
Vision Statement

Connecting the transportation community with information and knowledge.

NTKN Mission Statement

NTKN leads, supports, and guides the nation’s transportation knowledge networks in their efforts to organize, share, and preserve transportation information, data, and knowledge for their stakeholders in the transportation community.

NTKN Goals

Goal A: Education

Provide learning opportunities and professional development to guide and enhance stewardship of transportation knowledge.

Education Objective 1

Increase learning opportunities for TKN members, which will result in new transportation information-management skills and competencies.

Strategy A1: Determine Educational Areas and Methods of Learning

Develop educational emphasis areas related to transportation information stewardship by February 15 annually which will serve as a guide for providing learning opportunities. By the end of March each year, survey TKN members for educational topics or speakers of interest.

Determine preferred methods for TKN members to gain new skills or obtain professional development. In future years, provide at least one learning opportunity via the methods with the greatest impact.

Strategy A2: Offer Learning Opportunities

Promote, coordinate, or offer a minimum of two online webinars/sessions for TKN members during the year.
Education Objective 2
Develop and maintain a highly-valued and collaborative central source of professional development resources for transportation information professionals.

*Strategy A3: Provide Website Resources for Transportation Librarians*
By 2018, have a website available where transportation librarians can go to learn about resources, contacts, etc.
Develop and maintain a list of self-study resources for transportation librarians in the areas of data management, open access, altmetrics, and other leading-edge information technologies.

*Strategy A4: Host Trainings and Discussions on Knowledge Networks*
Beginning in year two of this plan, hold trainings and discussions on organizing and maintaining a knowledge network.

Goal B: Community Engagement
*Provide an atmosphere for the sharing of ideas, collaboration and access to experts.*

Community Engagement Objective 1
Communicate and promote TKN activities regularly to the broader transportation community.

*Strategy B1: Develop an internal and external communications strategy and plan.*

Community Engagement Objective 2
Serve as a comprehensive clearinghouse for expertise in transportation information and data.

*Strategy B2: Build and maintain an institutional/organizational list of expert resources, beginning in year two of this plan.*

*Strategy B3: Establish a network of mentors on and experts in transportation information and data, beginning in year three of this plan.*

Community Engagement Objective 3
Recruit new transportation information and knowledge organizations into the regional TKNs.

*Strategy B4: Develop a recruitment plan for NTKN, beginning in Year Two of this plan.*
Goal C: Organization

Provide operational support for NTKN members.

Organization Objective 1

Ensure NTL leadership is informed on the needs and challenges of regional TKNs.

Strategy C1: Schedule an online meeting of the regional TKN leaders (executive committees) within 30 days of closure of Strategic Planning Process, to discuss future actions. [Accomplished in Year One of the plan.]

Strategy C2: Ensure that an NTKN representative maintains regular contact with each of the regional TKNs. [Accomplished in year one of the plan.]

Strategy C3: Schedule an online program/meeting for all TKN members in the 30 days following the TKN leadership meeting. [Accomplished in year one of the plan.]

Organization Objective 2

Tools, platforms, and support provided to TKNs are relevant and of high-quality.

Strategy C4: By June 23, 2017, shift hosting responsibilities for the TRANLIB listserv from Northwestern University to NTL, so that TRANLIB continues to facilitate communication among transportation library/knowledge community members. [Accomplished in year one of the plan.]

Strategy C5: Increase support for NTKN efforts by establishing a Secretariat at NTL by September 2017. [Accomplished in year one of the plan.]

Strategy C6: Determine types of operational support needed by NTKN members as a baseline. [Accomplished in year one of the plan.]

Strategy C7: By October 2017, prepare a timeline for the future migration of existing TKN LibGuides pages to NTL LibGuides subscription. [Accomplished in year one of the plan.]

Strategy C8: Offer online meeting software to regional TKNs for their meetings. [Determined by NTKN CC as not necessary.]

Strategy C9: Devise tools [surveys, interviews, etc.] to measure value of all stated objectives.
What we want stakeholders saying about NTKN in 2020

By the year the 2020,

- *NTKN is praised for coordinating transportation information and data among transportation organizations;*
- *NTKN offers a means for networking so that people can ask questions, share ideas, and collaborate;*
- *NTKN is connecting users with resources that they need at the time that they need them; and,*
- *NTKN has facilitated the growth of networks of those interested in transportation knowledge through employment of tools and coordination of efforts.*

Document Change Log

- 2017-05-22 v1.0 initial release
- 2017-06-20 v1.1 new logo added to cover page
- 2018-07-30 v1.2 Annual review of strategic plan and minor language changes